coram pacey

Magic of Childminding

The Week of Festive Magic

7 - 13 December 2026

#magicofchildminding

Sharing the magic of childminding in the community

Join Coram PACEY for a week of festive initiatives and ideas to pay it forward to the community, showing the world just why childminding settings are so magical.

The Magic of Childminding is real

Nowhere is it more evident than the impact that childminders and their settings have in their communities.

From transformational visits to care homes to ambitious charity fundraisers, childminders and their settings give back to their communities in so many unique and wonderful ways.

This festive season, we want to showcase these efforts and the profession by bringing together childminding settings for a week of giving back, paying it forward and celebrations in your communities.

Can you think of a festive twist to your usual community initiatives? Do you have a new idea that would be great to launch during this festive week?

Here are just some of the possible ways you could celebrate The Week of Festive Magic:

Sugar and Spice
Host a yummy festive bake sale to raise money for your chosen charity.

Joy to the World
Put on a joyous performance of carols at your local care home.

Walking in a Winter Wonderland
Turn your usual nature walk into a litter picking ramble.

Merry and pre-loving it
Ask your families to bring in unwanted festive clothing or decorations that you can donate to your local charity shop.

Send cheer (and your wish list)
Send a festive card from your setting to your local MP/MS, accompanied by a wish list of ways you, your setting and your community need their support.

Competition Time

We want to know how your setting is taking part in The Week of Festive Magic and we are turning it into a competition!

Throughout the week, we are looking for settings that have truly shown the magic of childminding within their community.

HOPE is all you need

Winner

The winning setting will receive a bumper festive hamper full of treats, toys and setting equipment aswell as a framed certificate and a **£250** voucher to spend with our partners, HOPE.

£250 Gift voucher

Runner-up

The runner-up setting will receive a festive hamper full of treats, toys and setting equipment aswell as a framed certificate and a **£150** voucher to spend with our partners, HOPE.

£150 Gift voucher

How to take part

Enter your photos and a summary of your activities, including the impact. You can do this through our website using the QR code below.

Get ready

Find out about more about *The Week of Festive Magic* campaign and how to enter the competition by visiting our website.

Get started

To help get things started, explore all new Magic of Childminding products in the Coram PACEY shop.

From high-vis jackets for your setting, to festive cards for your friends and supporters, add a little magic this season.

PLUS until 31 December 2026, when you spend £30 or more (excluding delivery) across our shop you will receive a FREE pack of 5 festive cards.









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